



CREATIVITY // STRATEGY // TECHNOLOGY

LUCAS TAGUCHI

GRAPHIC DESIGN

UX/UI DESIGN

VIDEOMAKER

GENERATIVE AI

/ ABOUT ME

Graphic Designer with **15 years of experience** and 6 years in UX Design and Video. Currently at **Serasa Experian**: visual creation, video editing and social media. A pioneer in applying Generative AI to creative workflows — combining creative direction with the best models and ecosystems on the market today.

CREATIVE · STRATEGIC · COLLABORATIVE · SELF-TAUGHT

15

YEARS OF DESIGN

6

YEARS UX & VIDEO

3+

YEARS GENERATIVE AI

EMAIL

lucastaguchiforini@gmail.com

INSTAGRAM

@taguchidesign

PHONE

+55 (31) 98304-0185

BEHANCE

behance.net/lucastaguchi

01

GENERATIVE AI

ECOSYSTEMS · PROMPTS · MULTIMODAL

Hands-on mastery of generative AI ecosystems, focused on creative direction, prompt structure, output refinement and multimodal application in real projects.

> Prompt Design

> Creative Direction

> Output Refinement

> Visual Consistency

> Multimodal Workflows

> Benchmark & Research

ECOSYSTEM — MODELS & TOOLS

● TEXT, DOCS, PDF & SLIDES

04

● Claude Opus 4.8

Anthropic

High & max levels · thinking on/off depending on prompt, context and output

● Claude Sonnet 4.6

Anthropic

High & max levels · thinking on/off depending on prompt, context and output

● ChatGPT 5.5

OpenAI

High & max levels · depending on prompt, context and output

● Gemini 3.5 Flash & Flash-lite

Google

Text-only model

● PLATFORMS

03

● Higgsfield

Interface

Interface for long-form projects (premium)

● Dreamina

ByteDance

New, featuring Seedance 2.0

● Magnific

Freepik

Generative canvas (formerly Freepik)

● 3D ASSETS

01

● MeshyAI

3D

Generative 3D assets and animations

● IMAGE & VIDEO

05

● ChatGPT Image 2

OpenAI

Layouts and text rendering

● FLUX.2

Black Forest

Contextual editing and realism

● VEO 3.1 & Omni

Google

Video generation and editing

● Kling 3.0

Kling AI

VFX and fast accuracy

● Seedance 2.0 4K

ByteDance

Realism, choreography, lipsync, long videos, multishots, CGI & VFX

● VIBE-CODE

03

● Claude Opus 4.8

Anthropic

High & max levels · thinking on/off

● Mythos5 & Fable5

Anthropic

24h window before the model lock

● GLM 5.2

Z(ai)

Most advanced free model

02

STACK & SKILLS

SOFTWARE • TOOLS • COMPETENCIES

TECHNICAL SKILLS — SOFTWARE



Photoshop
ADVANCED



Illustrator
ADVANCED



Premiere
ADVANCED



After Effects
INTERMEDIATE



Figma
ADVANCED



Notion
ADVANCED



AREAS OF EXPERTISE

Graphic Design

UX/UI Design

Art Direction

Videomaker

Video Editing

Social Media

Branding

Motion Design

Generative AI

COMPETENCIES

Creative

Creative direction and original concept generation

Strategic

Product vision aligned with business goals

Collaborative

Seamless work with multidisciplinary teams

Self-Taught

Continuous learning and fast tech adoption

03

PROFESSIONAL JOURNEY

TIMELINE · EXPERIENCE · EVOLUTION

2022 — PRESENT

Serasa Experian

Graphic Designer · Video Editor · Social Media

2021 — 2022

Thalita Lima

Graphic Designer · Consulting

2021

Marmita Fitness

Graphic Designer

2020 — 2021

Eagle Academy

Art Director · Marketing Agency

2019 — 2020

AGC

Art Director · Marketing Agency

2018 — 2019

FUNDEP

Graphic Designer · Research Foundation

2017 — 2018

Fábrica Criativa

Graphic Designer · Events Agency

2016 — 2017

Lancopy / Vapt

Designer · Attendant · Print Shop

2015 — 2016

AR7

Art Director · Sports Agency

ACHIEVEMENTS & HIGHLIGHTS

- 2014** 2nd place — Technology & Health Contest
- 2015** 2nd place — Startup Weekend BH · Sebrae
- 2015** Startups Talk — Entrepreneur Fair
- 2016** XFactor Brazil — reached the 3rd stage
- 2017** Mobile Game — graphic contribution iOS & Android
- 2018** Honorable Mention — Startup Weekend Lagoa Santa · Google

EDUCATION

EFG

2015

High School · Completed

Univ. FUMEC

2016–2018

University · Incomplete

Startup Weekend

2015–2018

External · Completed

AVAILABLE FOR PROJECTS

Let's create something memorable together.

lucastaguchifiorini@gmail.com